



World Vision UK is a member of the World Vision Partnership of almost 100 offices worldwide.

At World Vision, our focus is on helping the most vulnerable children, in the most dangerous places, overcome poverty and injustice. Inspired by our Christian faith, we've worked together with communities, partners, local leaders and governments, for over 70 years, so that children – of all faiths and none – are empowered to experience fullness of life.



Together we've impacted the lives of **over 200 million** vulnerable children by tackling the root causes of poverty.



Because of our community focused solutions, **for every child you help, 4 more children benefit too.**



We reach **one new person with clean water every 10 seconds** and **three more schools every day with clean water.**



Over the last five years, **89%** of the severely malnourished children we treated made a full recovery.

Every 60 seconds...



a family gets water...



a hungry child is fed...



a family receives the tools to overcome poverty.

**FIGURE:** The global impact of the World Vision Partnership. Achievements based on data from 2016-20. Further information can be found at: [wvi.org/publications/research/power-claims-proof-statements-2021](https://www.wvi.org/publications/research/power-claims-proof-statements-2021)

**COVER:** Children washing their hands in Yilmana Densa, Ethiopia. Photo taken by Birtukan, 15. ©2020 World Vision

**OPPOSITE:** Marlen, a mother of four, had to walk at least 1 kilometre to a creek every day in search of water.

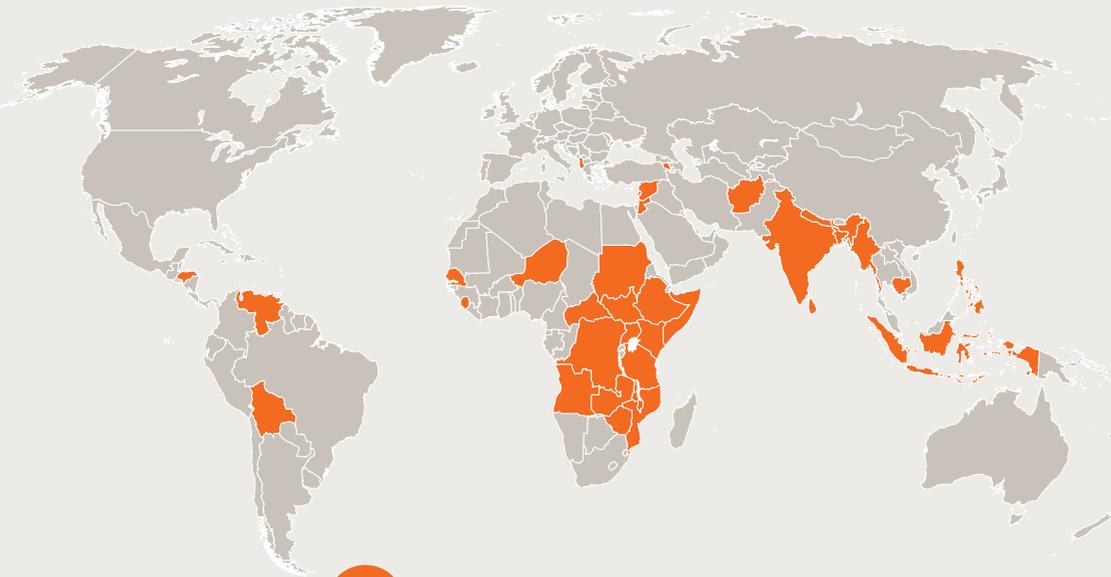
"There we washed clothes, there we bathed. It was very difficult for us, especially for my girls." ©2020 World Vision



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In 2021 we supported

**4 million**  
people including  
**2 million children**



**181 projects across 34 countries**



**47% of children we worked with were in the most fragile contexts**



**Responded to emergencies in 18 countries, reaching over 1.7 million people**

**FIGURE:** Children and families reached in 2021. Further information can be found on pages 4-5.

## Introduction

Last year World Vision UK reached over 2 million children in 181 projects across 34 countries, benefitting a total of more than 4 million people.<sup>1</sup> We responded to humanitarian emergencies in 18 countries reaching over 1.7 million people and 47% of children supported were in the most fragile contexts.

2021 has been a challenging year for the world's children. Climate, conflict and COVID-19 are combined to make the world increasingly difficult and dangerous, causing even deeper levels of vulnerability. Children face increased hunger and poverty – while their childhoods and dreams for the future look increasingly bleak. In response to this triple whammy, World Vision has worked hard to apply our learning. We continue to adapt our programming so it continues to focus on and respond to the needs of children living in some of the world's most fragile and challenging contexts.

This summary report provides an overview of the breadth of our work over the past year, including our emergency responses, highlights from our *It takes a world* campaign, and snapshots from five representative case studies<sup>2</sup>:

1. **The fight against COVID-19 continues:** Mitigating the effects of the pandemic on children in 2021
2. **Responding to the triple challenge:** Climate, conflict and COVID-19 in the Horn of Africa
3. **Child protection in emergencies:** Researching the impact of Child Friendly Spaces
4. **Ethiopia – long term changes in children's lives**
5. **Transitioning into adulthood in Zimbabwe**

Thank you for joining us on this journey. We hope you will be as encouraged as we are.

<sup>1</sup>Total number of people reached directly were 4,172,194 and 2,171,210 of them were children (49.5% girls, 50.5% boys), taken from project plans or reports. Number includes people reached through emergency responses.

<sup>2</sup>Full versions of these case studies can be found at: [worldvision.org.uk/ourimpact](https://www.worldvision.org.uk/ourimpact)

# Our focus in 2021

## Where we helped children

“By 2030, 80% of the world’s poorest people will be living in places that are very dangerous for children. Some experts call these dangerous places ‘fragile contexts’ – where chronic instability, conflict, and violence leave large numbers of children caught in a trap of extreme vulnerability coupled with crippling poverty... These are the children that our faith as a Christian organisation, and our principles as a humanitarian and development organisation, compel us to stand with.”<sup>3</sup> – World Vision International

In 2021 we continued our shift towards supporting more children living in the most challenging contexts of the world, with **75% of children in programmes funded by World Vision UK, now being in fragile and very low developing countries; our highest proportion ever.** 47% of these children<sup>4</sup> were in the most fragile countries, including Syria, and the Democratic Republic of Congo (DRC) where a large COVID-19 response contributed significantly to the numbers. And 28% in very low developing contexts such as Zimbabwe and Ethiopia.

## How we helped children

The most common way we contributed to child wellbeing last year was through providing access to water and sanitation and supporting mass awareness-raising campaigns on COVID-19 prevention. Other health interventions included improving children’s nutrition and support for community health workers.

The second largest sector in our programmes was community engagement, whereby communities lead their own development. Village development committees, child protection committees and children’s clubs are examples of groups empowered to take the lead on crucial child protection and wellbeing issues and advocate to local government.

Our livelihoods work increased the resilience of families often through savings groups and improving land use and in education we used project models which improve the quality of education at all levels and are especially focussed on children who aren’t in school.

Our emergencies work, (described on pages 8-9), typically focusses

on responding to disaster. Work in emergency contexts can cover a range of sectors depending on the specific needs arising from the emergency, and how these needs may change as the emergency context itself changes. Across our work we are also seeking to

prevent disaster and work with local authorities on disaster prevention planning. Our programmes integrate themes such as gender equity, and disability inclusion.

## Where we supported programmes

- **Most fragile, 47%**  
Afghanistan, Central African Republic, Democratic Republic of the Congo, Niger, Somalia, Sudan, South Sudan, Syria.
- **Very low developing, 28%**  
Ethiopia, Kenya, Malawi, Mozambique, Sierra Leone, Tanzania, Uganda, Zambia, Zimbabwe, Angola.
- **Low developing, 24%**  
Bangladesh, Cambodia, East Timor, Honduras, India, Lebanon, Myanmar, Nepal, Philippines, Senegal, Venezuela.
- **Medium developing, 1%**  
Bolivia, Indonesia.
- **High developing, <1%**  
Albania, Armenia.
- **Humanitarian response only, <1%**  
Jordan (where we have no long-term presence but respond to emergencies).

## Children we reached per sector

- Water, sanitation and hygiene (WASH), **30%**
- Health, **14%**
- Community engagement, **12%**
- Livelihoods/economic development, **11%**
- Disaster mitigation and preparedness, **9%**
- Education, **9%**
- Nutrition/food (including food distributions), **6%**
- Protection, **6%**
- Food security, **3%**



<sup>3</sup>Learn more about fragile contexts here: [wvi.org/fragile-contexts](https://www.wvi.org/fragile-contexts)

<sup>4</sup>These are children we are working directly with, which we find recorded in our project plans and reports. This does not show the full number of children positively impacted overall.

# Mitigating the effects of the pandemic on children

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**By October 2021, World Vision's Global Partnership response had reached 72 million people, including over 31 million children.<sup>5</sup>**

By the end of 2021, there were over 273 million cases of COVID-19 and more than 5 million people had died.<sup>6</sup> For the world's most vulnerable, vaccines are scarce, high rates prevail and the secondary impacts of COVID-19 continue to be felt. We have learnt that where the vaccine is available, trusted community leaders have become key in promoting vaccine acceptance. Alongside this, mitigating the secondary impacts of COVID-19, such as lack of access to schooling, increased poverty, and violence against children, has become ever more crucial. We adapted World Vision UK-funded programmes across all 34 countries, with specific COVID-19 responses in five countries where health systems were overwhelmed, or impacts intensified.

Faith leaders have been key partners in the pandemic. In Tegloma area programme, Sierra Leone, 50 faith leaders reached over 6,000 people with messages on COVID-19 prevention, contact tracing, vaccines, and hope, via loudspeakers on trucks driving through their communities. In our project in DRC, funded by Unilever and UK Aid, we provided COVID-19 prevention messaging to 790 faith leaders, who then shared with their communities and churches. Messaging from faith leaders and health workers, and a mass media campaign through TV and radio, reached a wider audience of approximately 6.5 million people.<sup>7</sup>



**ABOVE:** Pastor Willison Agele, with Community Hope Action team members visit a mother and her child in Uganda. ©2021 Derrik Kyatuka / World Vision



**Globally over 18 million masks and more than 15 million glove sets have been distributed to medical facilities, health workers and vulnerable communities, while 199,000 community health workers have been trained and supported.**

With funding from the Disasters Emergency Committee (DEC), through our partner SEMA, World Vision UK reached almost 30,000 people in north west Syria, distributing hygiene kits, face masks, soap, and other essential cleaning items to the most vulnerable households. Community Health Workers were trained, hygiene messages shared, and support provided to a hospital which treated over 500 COVID-19 patients. Face masks were distributed in 14 health facilities. WASH facilities were repaired and handwashing stations set up in schools and mosques to support the community response. The DEC funding also enabled us to respond in south India with prevention awareness campaigns, equipment for 12 hospitals,

psychosocial care and financial assistance, reaching over 200,000 people altogether.

**Over 11 million people received food rations, cash or food vouchers, 1.6 million children were supported through child protection programmes, and 1.8 million sets of educational materials helped children learning at home.<sup>8</sup>**

In Sot Nikum Area Programme, Cambodia we supported 1,600 children with materials for remote learning. By the end of 2021, 15 libraries were opened, 8,027 story books were borrowed and 17 reading camps<sup>9</sup> run regularly at the weekend.

**ABOVE LEFT:** A doctor and an ICU technician discussing a treatment plan for a patient in a hospital supported by World Vision UK in Idle, North West Syria. ©SEMA **ABOVE RIGHT:** World Vision's mobile library in Cambodia helps restore community literacy through reading camps and weekly books distribution. Makara (in yellow), 12, says delightedly that now he "knows more vocabulary and how to spell them." He is starting to read for his neighbour. ©2021 World Vision

<sup>5</sup>Global response data from updated documents available on [wvi.org/publications](https://www.wvi.org/publications). Data in this case study taken from the COVID-19 Response Update – October 25, 2021. Numbers quoted are of people reached directly in our work.

<sup>6</sup>WHO Coronavirus Disease (COVID-19) Dashboard – [who.int/publications/m/item/weekly-epidemiological-update-on-covid-19---21-december-2021](https://www.who.int/publications/m/item/weekly-epidemiological-update-on-covid-19---21-december-2021)

<sup>7</sup>This number includes people reached through direct contact and indirectly, it is therefore an estimate.

<sup>8</sup>All figures as per latest update available online:

[wvi.org/publications/report/coronavirus-health-crisis/covid-19-response-update-october-2021](https://www.wvi.org/publications/report/coronavirus-health-crisis/covid-19-response-update-october-2021)

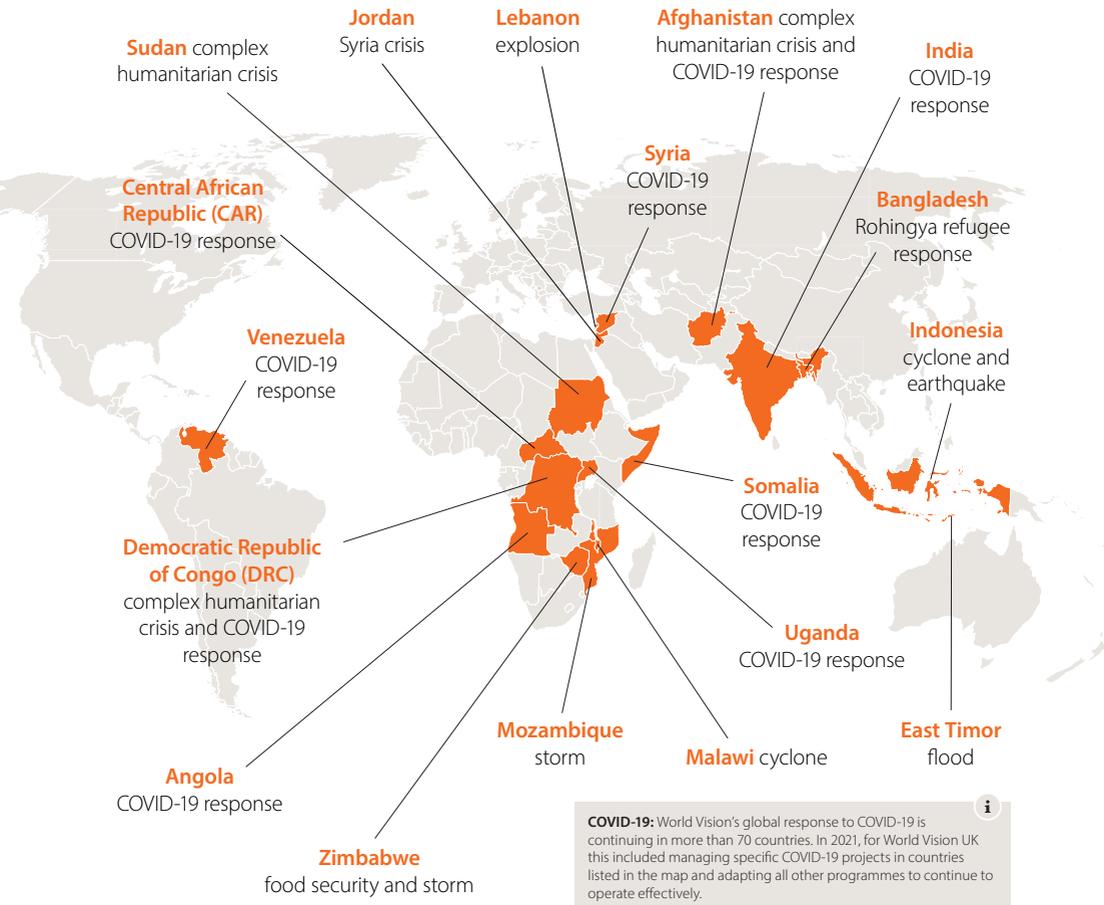
<sup>9</sup>Reading camps were implemented following all COVID-19 safety procedures mandated by government.

# Responding to humanitarian emergencies

In **2021** our emergency responses helped

 over **1,700,000** people in **18 countries**

 over **900,000** of them were children



Last year, we contributed to the work of the World Vision Partnership which delivered humanitarian assistance to over 30.1 million people, including 15.8 million children, in response to 72 natural and human-made disasters.

**World Vision UK responded to emergencies in 18 countries on four continents last year. Our emergency responses were implemented successfully with a 92% success rate in delivering outputs on time,<sup>10</sup> meeting or exceeding targets in very difficult environments.**

In addition to the COVID-19 emergency last year, we responded to climate related events such as droughts, flooding, storms, cyclones, and other disasters like earthquakes. This often included food and water provision, drilling new boreholes and equipping community groups to manage them. Access to drought tolerant seeds and climate smart agriculture were also important. In the case of flooding, access to proper sanitation was necessary to prevent disease. Where there was storm damage there was also need for shelter and items such as tarpaulins.

In some places conflict causes a disaster, such as mass displacement of people

which can overwhelm the host local authorities, supplies or services. In some areas conflict is exacerbated by climate-related disasters, causing more severe and complex needs. Here's a snapshot of our impact in emergencies:

- Over 18,000 metric tonnes of food
- School meals for 76,126 children in 86 schools.
- A feeding programme reaching over 15,000 pregnant women, mothers and children
- 196 drinking water sources, including new and renovated boreholes, 4 water tanks and over a million litres of trucked water.
- Over 19,000 hygiene kits and 7000 dignity kits.
- Psychosocial support in DRC and Bangladesh, and 1,200 children participating in Child Friendly Spaces following the earthquake in Indonesia.

World Vision is independently validated as compliant with international Core Humanitarian Standards (CHS). CHS helps assure that World Vision is accountable to crisis-affected communities, places them centrally in our responses and provides quality support to them.<sup>11</sup>

<sup>10</sup>An average success rate created by look at outputs achieved against targets taken from available (16) project completion reports.

<sup>11</sup>The CHS Alliance is a global alliance of humanitarian and development organisations committed to making aid work better for people – [chsalliance.org](https://chsalliance.org)

# Child Friendly Spaces research

## Evidence of improved mental health

“All I wanted was revenge,” says 13-year-old Grace\*, who saw her brothers’ brutal murders in South Sudan and her home burnt to the ground. Attending a World Vision-run child friendly space helped Grace cope with her grief.

Child friendly spaces are run by humanitarian agencies to support children displaced by conflict and other crises. They aim to help children recover and build resilience, offering group-based psychosocial support, games and lessons.

.....  
“I was able to let go of the negative thoughts of revenge. Slowly I became positive.” – Grace

A decade ago there was little evidence of the impact of child friendly spaces (CFS) so a collaborative research project began, spearheaded by World Vision in 2012. Working with Columbia University, leading humanitarian agencies and funded by Elrha, researchers measured their effectiveness. Initial research found a modest positive impact in the improvement of child wellbeing but with inconsistent standards, short-lived impact and few outcomes for adolescents.

In response, World Vision and the International Federation of the Red Cross, developed a CFS Toolkit with improved activities, training resources and evaluation tools. These new activities were recently researched for evidence of impact. They were found to be more effective in improving adolescents’, especially girls’, mental health and with longer-lasting impact particularly when used in conjunction with other services. After almost 10 years, this evidence-based research has changed our approach to helping children in emergencies, with better tools, standards and practices now in place across the humanitarian sector, positively impacting the lives of thousands of displaced children and their families.



**ABOVE:** Grace, 13, (purple dress) enjoys playing volleyball with her friends at World Vision’s Child Friendly Space after school. ©2021 World Vision

\*Name changed to protect her identity.

# Long term impact in Ethiopia

Our child sponsorship programmes transform lives and communities. This year we celebrated the completion of Banja, Libo Kem Kem and Yilmana Densa Area Programmes, in the Amhara region of Ethiopia. In the face of flooding, crop failure, disease and conflict during the projects’ 15-year lifetime, we have worked to build a better future for vulnerable children, families and communities.

Some of the impressive achievements we give thanks for:

- Over 1,000 hectares of degraded land rehabilitated through farmer-managed natural tree regeneration and 400 savings groups provide access to credit, enabling members to care for and provide for their children.
- A big fall in the proportion of children suffering chronic malnutrition.

- In Yilmana Densa – this fell from 63% in 2005 to 36% in 2020.
- A big increase in access to safe drinking water – from 28.6% to 89% in Yilmana Densa over the programme lifetime.
- More than 200 new or renovated classrooms and many more children starting and staying in school. In Libo Kem Kem, school attendance rose from 65% in 2013 to 97% in 2020.
- Community Care Coalitions which raise funds to help protect and support vulnerable children and combat issues such as child labour and early marriage, have now been given legal status by the government and will continue improving children’s wellbeing into the future. We are excited that two new programmes begin in Ethiopia this year where we will use all our knowledge and experience.



**ABOVE LEFT:** Yosef and the spinach plantation, part of the nutrition smart agriculture in Banja AP that has helped his family. ©2021 Aklilu Kassaye / World Vision **ABOVE RIGHT:** Members of a community care coalition meeting in Libo Kem Kem. From left to right: Gebrehiwot (Manager of the Kebele Administration), Mola (Committee Chairman), Takele (Inspection) and Ashagerech (Cashier). ©2020 World Vision

# Responding to climate, conflict and COVID-19

Around 80% of people in the Mandera triangle are affected by frequent flooding and drought increases which are associated with climate change. These weather events can destroy crops, leading to increased food prices and competition for natural resources; competition which contributes to conflict between different groups. COVID-19 brought further economic stress and increased violence against women and children. World Vision is part of a small group of organisations<sup>12</sup> implementing the Building Opportunities for Resilience in the Horn of Africa (BORESHA) project,<sup>13</sup> which is funded by the EC, and which has reached 350,000 people in addressing this triple challenge.

We supported households to switch from using charcoal produced from native forests to more efficient briquettes made from fast-growing, non-native species, thus **reducing deforestation**. We also trained 500 people in soil and water conservation techniques. Nearly 4,000 people earned

income from **rehabilitating land** by reseeding grasses and planting indigenous trees. The proportion of farmers now producing fodder to feed livestock in the dry season has risen from 47% to 81% over three years, and 44% of those have increased their herd size.



**ABOVE:** Saynab picks fodder for her livestock from a World Vision-constructed fodder store. Households share the fodder store to store feeds for their milking herds. ©2022 World Vision

<sup>12</sup>European Commission (donor) Danish Refugee Council – lead partner working with World Vision, CARE and Tetrattech as implementing partners.

<sup>13</sup>The project covers 12 locations across northeast Kenya, southwest Somalia, and southern Ethiopia in a region known as the Mandera triangle.

To help **diversify income and employment**, beekeepers were given equipment and training to increase honey production. Village savings and loans groups and businesses have been supported, with average household savings increasing from US\$6.6 to \$15.6 a month. 87% of households surveyed started a new livelihood activity; 78% of those trained saw their incomes increase, and almost half (47%) started their own business.

We also raised awareness of COVID-19, through community radio, by supporting schools to develop safety protocols and have provided handwashing facilities, gloves and face masks.

The project will continue in the Mandera triangle, focusing on those impacted by poverty, limited livelihood opportunities and local level conflict. Continue vocational training, livestock groups and savings groups, to ensure they continue to bring long-term benefits to their members and communities. BORESHA is planting the seeds of hope for a better future for the children of the Mandera triangle.

**TOP RIGHT:** Mohammad (on the left) tending his beehives, with fellow beekeeper Hassan. ©2021 World Vision **MIDDLE RIGHT:** A Community training on Index-Based Livestock Insurance led by trainer Ahmed. ©2021 World Vision **BOTTOM RIGHT:** Daud repairing a motorcycle at a repair centre set-up by a Technical and Vocational Education and Training graduate. ©Danish Refugee Council



# Transitioning into adulthood in Zimbabwe

Many girls in rural Zimbabwe face extreme poverty, negative cultural and religious norms, early marriage and pregnancy. Combined with their care givers' inability to pay school fees, it's not surprising so many drop out of education. Our UK Government-funded project<sup>14</sup> Improving Gender Attitudes, Transition, and Education (IGATE-T) supported over 123,000 marginalised children<sup>15</sup> in rural Zimbabwe between 2017 and 2021. We equipped them with literacy, numeracy, financial literacy and life skills. We helped train teachers and headteachers in more than 300 schools, along with adult mentors and girl peer leaders. We gave bicycles to students so they could travel to school safely and set up Community Learning Circles in lockdown, enabling learners to continue during the pandemic. We also established 298 Child Protection Committees, to raise awareness of the barriers girls face, and strengthen the process for reporting abuse.

The project evaluation shows impressive results:

- Learners, especially those who were the poorest and had the least ability at the start of the programme, experienced significant improvements in literacy and numeracy.<sup>16</sup>
- Teacher absenteeism was reduced by 8%.
- Peer leaders became role models, discussing issues like peer pressure and early marriage.
- Half the girls who completed community-based education are now pursuing self-employment, and over a quarter are pursuing further education.
- Teenage mothers increased their confidence. 89% of teenage mothers who finished vocational training started an income-generating activity.

What we have learnt from IGATE-T is informing new education programmes we are planning for next year.

<sup>14</sup>Funded by the Foreign and Commonwealth and Development Office – Girls' Education Challenge

<sup>15</sup>66,084 girls and 57,249 boys

<sup>16</sup>Positive, significant improvements in literacy (0.26 SD) and numeracy (0.29 SD). Standard deviation (SD) is used to denote the difference in changes between the IGATE-T areas and 'control' areas.



## The story of Angel

Angel is from a rural community bordering Botswana which is characterised by illegal gold mining activity as a means of income to overcome high unemployment rates in Zimbabwe. Angel is the eldest and cares for her siblings while their parents work in neighbouring countries. Angel was attending a school that was far from the community she lives in, but she found herself pregnant and by age 18 had given birth to a baby boy. Angel moved to an IGATE-T-supported school where young mothers can continue their education without stigma. There she became a peer leader.

.....  
**“There are currently three pregnant girls at our school, who have returned to school because of the support we give them as a leadership club. The leadership club has provided a safe space for me to share my vulnerabilities both socially and academically, giving me and other girls an opportunity to be assisted by the mentors and find my confidence to continue learning. We do interesting activities such as mapping life aspirations and presenting our life plans which also helps us to practice English.”**

– Angel, 18, Zimbabwe

**TOP:** Angel, 18, Zimbabwe. ©2021 World Vision

**BOT TOM:** Students do a group numeracy exercise. ©2021 World Vision

# Speaking out on children's right to education

## It takes a world campaign 'Empty Classrooms: Broken Futures'

2021 was a big year for the UK Government as hosts of COP26 the G7 and Global Education Summit, with the UK Government committed to getting 40 million more girls in school by 2026 in low and lower-middle-income countries.

World Vision's advocacy focused on petitioning the UK Government to use the G7 Summit to recognise the importance of addressing the wider barriers to education – poor learning environments, sexual violence, child marriage, child exploitation, child labour, and harmful social norms which prevent girls getting to the classroom – in its approach. We asked supporters to write to their MPs calling on them to sign an Early Day Motion<sup>17</sup> showing their public support for this issue. 601 MPs were contacted, and 64 MPs signed the Early Day Motion.

## Young voices speaking out

Ahead of the two summits, young people and government representatives came together to discuss global education and to allow the youth to press their case virtually. We hosted a webinar featuring Helen Grant MP, Prime Minister's Special Envoy for Girls' Education (UK Government) and Dr Sara Ruto, Chief Administrative Secretary for Education (Kenyan Government) to discuss what can be done to remove the barriers girls face accessing education. Youth representatives from the UK, Ghana, and Kenya discussed how we can collectively address barriers to education whilst listening to the voices and experiences of young people.<sup>18</sup>

**"Child marriage is denying children in my community their right to childhood and their right to education. Once they can't continue their education, that means their dreams come to an end."** – Sarafina, 18, from Ghana

<sup>17</sup>Removing barriers to education – Early Day Motions – UK Parliament: [edm.parliament.uk/early-day-motion/58076](https://edm.parliament.uk/early-day-motion/58076)

<sup>18</sup>[worldvision.org.uk/about/blogs/world-vision-s-engagement-with-the-g7](https://worldvision.org.uk/about/blogs/world-vision-s-engagement-with-the-g7)



## An audience with an MP

We also hosted a discussion for young people in the UK and youth from World Vision's Young Leaders Programme to discuss barriers to education with Andrew Morley (World Vision President) and Ben Everitt (UK MP). Members of the UK Milton Keynes Youth Cabinet met virtually with World Vision youth advocates from Ghana and Kenya as part of our ongoing advocacy work on education and violence with the G7 and the Global Partnership for Education.<sup>19</sup> The topics ranged from child marriage and digital inequality to disability inclusion, COVID-recovery, youth-to-youth mentoring, and the importance of child-centred spaces.

**"It has been inspiring and energising to hear from young leaders. I can see how you are already making a difference; I can see how you**

**will make incredible leaders on the global stage."** – World Vision International President, Andrew Morley

.....  
**"I recently participated in a panel discussion with the Milton Keynes Youth Cabinet, and other young people from around the world, to discuss the importance of girls' education, hosted by World Vision, the world's biggest children's humanitarian organisation. I was grateful for the opportunity to learn from their insight. Engaging with these amazing young people will inform my future work."**  
– Ben Everitt MP

**ABOVE LEFT:** Sarafina, 18, World Vision Young Leader from Ghana. ©2021 World Vision

**ABOVE RIGHT:** Sarafina (World Vision Young Leader, Ghana); Andrew Morley (World Vision International); Jack, Madi, Alessandro and Disha (Milton Keynes Youth Cabinet); Ben Everitt (Milton Keynes MP); and Carine (World Vision UK). ©2021 World Vision

<sup>19</sup>[worldvision.org.uk/about/blogs/uk-youth-education](https://worldvision.org.uk/about/blogs/uk-youth-education)

# Accountability to our supporters

Without our supporters and donors our work would not be possible, so we would like to use this opportunity to say a big thank you! Thank you to all our supporters, donors, partners and investors who have made this life-changing work a reality during the last year.

The COVID-19 pandemic and UK government aid cuts seriously impacted our work as we strived to support communities. Thank you to those who stepped in and filled the gap, ensuring we could continue to support those most in need during these desperate times.

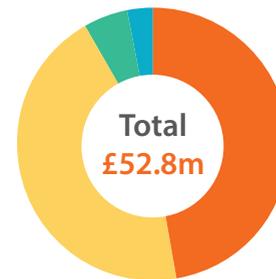
This pandemic will continue to have knock-on impacts far into the future and we will be forced to seek multiple alternative funding sources in the coming years. To this end, we are inviting corporate, Christian, philanthropic and private investors to join us on this exciting journey of growth, create lasting impact with the world's most vulnerable children and their communities. If you would like to get involved, please get in touch.



We are proud members of the Disasters Emergency Committee, BOND (the UK's international development network), the UN Global Compact and numerous other partnerships, acknowledging that together we are stronger. We are also members of the Fundraising Regulator, adhering to their Fundraising Code of Practice, which covers various aspects of fundraising.



**ABOVE LEFT:** Mark and Christine, sponsors from the UK. **ABOVE RIGHT:** Sama, from India, speaking to her sponsors, Mark and Christine, over a video call. Sama, Mark and Christine were very excited to plan their first meeting in India for October 2020, but coronavirus restrictions meant the Jacksons had to cancel their trip. ©2020 World Vision



## Our income

- Institutional grants, **£18.6m, 35%**
- Committed giving and other donations, **£29.6m, 56%**
- Donated goods and services, **£2.7m, 5%**
- Donations for emergencies, **£1.8m, 3%**
- Other, **£0.1m, 1%**

## Our expenditure

- Charitable activities, **£45.2m, 81%**
- Raising funds, **£10.7m, 19%**



## Conclusion

2021 has been a difficult year for the world's children and a year in which we continued to pivot our work in response to the deepening levels of vulnerability they face. We did this by:

1. Continuing to increase our focus on the toughest contexts and through remaining committed to undertake long-term work in these areas.
2. Responding to needs arising from COVID-19, through our WASH programming, but also through adapting our programmes, such as the IGATE-T education programme in Zimbabwe that kept children learning whilst schools were closed.
3. Proactively applying learning from our best practice and our research, such as that on our Child Friendly Spaces, to improve our practice and the outcomes achieved for highly vulnerable children.

The results highlighted in this report, demonstrate real hope for what can be achieved in challenging contexts, by working in partnership with children, their local communities, and other key stakeholders. We are mindful that the

generous financial, prayer and advocacy support of individuals, organisations and institutional donors makes these results possible.

### Looking forward

As we look forward, we know that the world's children will continue to face the deepening risks arising from COVID-19, climate change and conflict. The challenge before World Vision, to walk with and to support the world's most vulnerable children in the toughest places, is a complex one. However we have a strong track record of results, upon which we will continue to build, focusing on continuous learning, adaptation and evolving of our practice, so that we can continue to strive for a world where children can live life in all its fullness. We look forward to continuing this journey with all those who support our work.

**RIGHT:** Ever since the COVID-19 outbreak in Zimbabwe in March 2020, the country has been in a series of lockdowns as a way to curb the spread of the virus. The sign reads: "Lord please make the COVID-19 virus end so that we can continue with our education."  
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Follow us: [@WorldVisionUK](https://www.instagram.com/WorldVisionUK)



At World Vision, our focus is on helping the most vulnerable children, in the most dangerous places, overcome poverty and injustice. Inspired by our Christian faith, we've worked together with communities, partners, local leaders and governments, for over 70 years, so that children – of all faiths and none – are empowered to experience fullness of life.

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