



World Vision UK is a member of the World Vision Partnership of almost 100 offices worldwide.

At World Vision, our focus is on helping the most vulnerable children, in the most dangerous places, overcome poverty and injustice. Inspired by our Christian faith, we've worked together with communities, partners, local leaders and governments, for over 70 years, so that children – of all faiths and none – are empowered to experience fullness of life.



Together we've impacted the lives of **over 200 million** vulnerable children by tackling the root causes of poverty.



Because of our community focussed solutions, **for every child you help, 4 more children benefit too.**



We reach **one new person with clean water every 10 seconds** and **three more schools every day with clean water.**



Over the last five years, **89%** of the severely malnourished children we treated made a full recovery.

Every 60 seconds...



a family gets water...



a hungry child is fed...



a family receives the tools to overcome poverty.

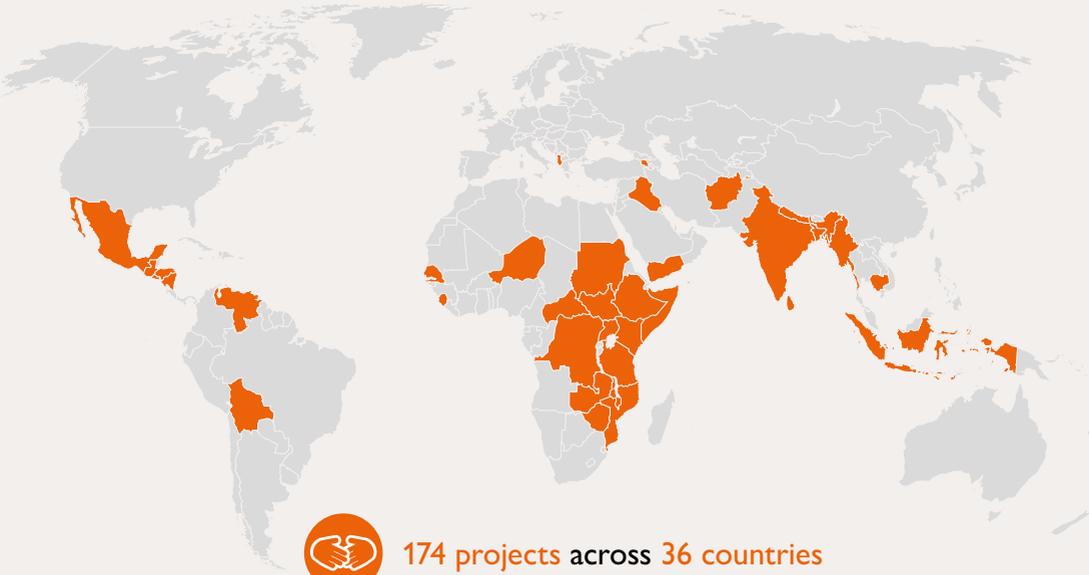
FIGURE: The global impact of the World Vision Partnership. Achievements based on data from 2014-18. Further information can be found at: worldvision.org.uk/ourimpact **COVER:** Rohingya refugee children in Bangladesh, have learned life-saving hygiene messages – including the importance of proper handwashing – from our partners Clowns without Borders (with support from UNICEF). **OPPOSITE:** When the cyclone, Amphan, hit Bhumika's village in Bangladesh, she and others didn't take shelter in Cyclone Centres to prevent catching COVID-19.



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We supported

3.6 million
people including
2 million children



174 projects across 36 countries



Responded to emergencies in 24 countries, reaching over 500,000 children



Met 86% of our output targets



Raised £69.6 million

FIGURE: Children and families reached in 2020. Further information can be found on page 4-5.

Introduction

Last year World Vision UK reached nearly 2 million children in 174 projects across 36 countries, benefitting a total of over 3.6 million people. We responded to humanitarian emergencies in 24 countries, reaching more than 1 million people – over half of them children.

Encouragingly, we reached a similar number of children as last year, albeit through fewer projects. And while the proportion of the children we helped who were living in fragile states, reduced a little (from 30 to 22%), over half of our funding went to projects in those areas. We continue to strengthen our inclusion of the most vulnerable children in all our programmes across the world.

In a year where COVID-19 presented challenge and disruption across the world we are immensely proud of our impact for children, with nearly 2 million children reached and meeting on average 86% of output targets.¹ We celebrate changes seen in the lives of children. In particular, the sustainable transformation reported in Armenia which bodes well for our six newly opened sponsorship programmes.

This summary report describes the breadth of our work, an overview

of our emergency responses and highlights from our It takes a world campaign, alongside snapshots of five representative case studies²:

1. **Reaching children in a global pandemic:** A look at the big picture headlines of COVID-19 and how our programmes responded.
2. **From barriers to breakthrough:** Including people with disabilities in India.
3. **Responding to climate change:** A look at two programmes in Kenya.
4. **Listening to the most vulnerable children:** Year three of research in Democratic Republic of Congo and Sierra Leone.
5. **Sustainable transformation in Armenia:** Looking back at 15 years in Alaverdi and Sisian Area Programmes.

We hope you will enjoy reading it.

¹We met 86% of our output targets. These are the tangible results of our work, such as numbers of teachers trained, or community groups supported. This is calculated by creating an average of progress against targets from all projects with available monitoring data.

²Full versions of these case studies can be found at: worldvision.org.uk/ourimpact

Our focus in 2020

Across countries

We continue to support communities in the poorest, most fragile parts of the world. Last year, 21% of our child beneficiaries³ were in the most fragile contexts including Syria, Afghanistan, and Somalia and 47% in very low developing contexts such as Zimbabwe, Ethiopia and Mozambique. The vast majority of our work is in the poorest countries of the world.

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By 2030, 80% of the world's poorest people will be living in places that are very dangerous for children. Some experts call these dangerous places "fragile contexts" – where chronic instability, conflict and violence leave large numbers of children caught in a trap of extreme vulnerability coupled with crippling poverty.⁴ – World Vision International



Across sectors

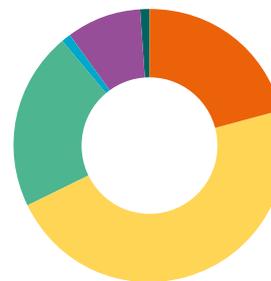
Looking across sectors, last year we helped the greatest number of children in health and WASH, and in disaster mitigation and shelter. Children also benefit from the livelihoods projects, such as savings groups or climate smart agriculture which their parents are part of, but which is less visible when looking purely at child beneficiary numbers. We are proud of our increasing record and expertise in child protection, examples of which can be seen in our case studies this year, particularly the participation of children in the solution to problems they face. Child protection is very often included in projects that are under other sectors such as community engagement and education. We continue to campaign for more child protection funding in emergencies and fragile states.

LEFT: Fadl*, 15, lost his father and his arm during an airstrike on his home in Syria. "When I lost my arm, I felt as if I were dead. Now I carry bricks with my brother using one arm to help provide for my family."

*Name changed to protect his identity.

³These are children we are working directly with, which we find recorded in our project plans and reports. They do not show the full number of children positively impacted overall.

⁴wvi.org/fragile-contexts



Child beneficiaries by context

- **Most fragile, 21%**
Afghanistan, CAR, DRC, Iraq, Niger, Somalia, Sudan, South Sudan, Yemen.
- **Very low developing, 47%**
Ethiopia, Kenya, Malawi, Mozambique, Sierra Leone, Tanzania, Uganda, Zambia, Zimbabwe.
- **Low developing, 21%**
Bangladesh, Cambodia, Guatemala, Honduras, India, Myanmar, Nepal, Nicaragua, Senegal, Vanuatu, Venezuela.
- **Medium developing, 1%**
Bolivia, El Salvador, Indonesia.
- **High developing, 9%**
Albania, Sri Lanka.
- **Transitioning, 1%**
Armenia, Mexico.



Child beneficiaries by sector

- Health and WASH, 28%
- Disaster mitigation and shelter, 25%
- Food security and nutrition, 15%
- Community engagement, 12%
- Education, 10%
- Child protection, 6%
- Livelihoods and economic development, 4%

Responding to climate change

More than half of Kenyans live in poverty, unable to meet their basic needs.⁵ Droughts, floods, mud slides and locusts threaten lives and livelihoods. Nyatike and Manderu are at opposite sides of the country, but poverty and climatic conditions place both among the most vulnerable areas in Kenya.

Water in BORESHA Manderu

In the Manderu area, we've worked with communities to protect and restore water sources and storage, including reservoirs. Almost 20,000 people now have a better water supply. In Kiliwehiri, rains damaged the earth pan (rainwater reservoir). The local Disaster Risk Reduction Committee (one of 22 in the area) was prepared and acted quickly to prevent flooding and further damage.

We've also raised awareness of livestock insurance. If any of the 851 policyholders lose livestock due to drought, they can replace their animals and rebuild their livelihoods.



TOP LEFT: Before earth pan rehabilitation in Malkamari. **BOTTOM LEFT:** Malkamari earth pan (reservoir) in use during drought, after its restoration. **TOP RIGHT:** Naaman, 13, with his mother Pamela in Kenya holding their recent maize harvest. **BOTTOM RIGHT:** Naaman's neighbour Peter, a Farmer Managed Natural Regeneration (FMNR) champion, who taught him and his family sustainable farming techniques.

⁵According to the Kenya [Comprehensive Poverty Report](#) of 2020.



Crops in Nyatike

When we started our Nyatike Area Programme, the community wasn't producing enough food to feed themselves well. A combination of approaches has improved livelihoods,⁶ including climate smart agriculture techniques and agroforestry (cultivating trees amongst farmland for healthier soil and new business opportunities). At the end of the programme, 62% of households can now provide well for their children – up from 25% in 2009.

Pamela sometimes resorted to potentially dangerous work at the local gold mines to feed the family. Her son Naaman, 13, saw his neighbour Peter's flourishing trees and crops. Peter⁷ has

regenerated indigenous trees, used sustainable farming techniques and encouraged Naaman to learn and practice the skills also.

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"I have seen our trees grow bigger and we also get fruit to eat such as guava [and] avocado."
 – Naaman, 13



⁶World Vision's approach to economic development – wvi.org/economic-development/our-approaches

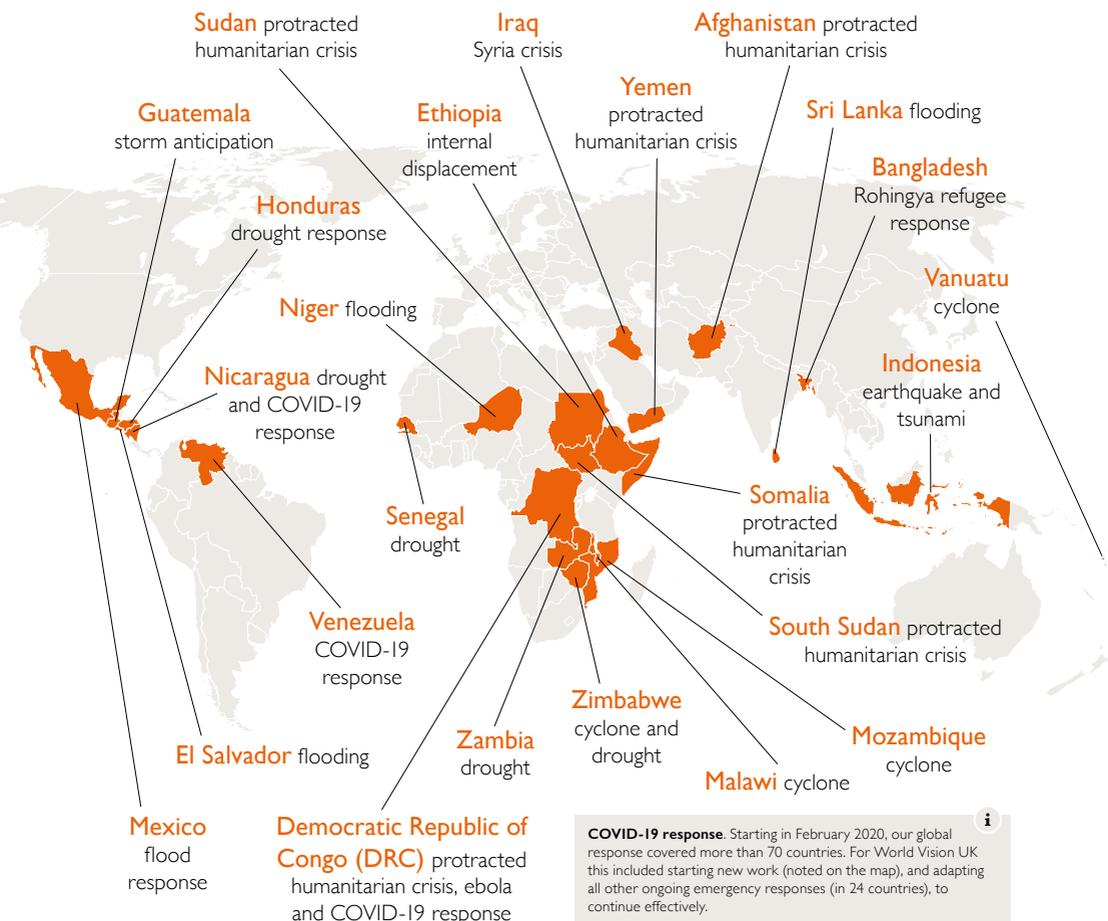
⁷Peter's a Farmer Managed Natural Regeneration champion. See our [Farmer Managed Natural Regeneration](#) publication.

Responding to humanitarian emergencies

In **2020** our emergency responses helped

 over **1,000,000** people in **24 countries**

 over **500,000** of them were children



Above and beyond COVID-19, we responded to emergencies in 24 countries, across four continents last year. These included responses to drought, flooding, storms, cyclones and complex disasters (involving conflict and displacement, alongside other factors such as drought).

These responses have been highly effective, achieving 91% of the planned project outputs, such as those we have highlighted – an excellent achievement. However, in some places, there were issues with security or the food supply pipeline. In some rapid responses, project plans evolved as more information emerged.

Highlights in our emergency responses last year

- Over 15,000 hygiene kits were distributed, including 900 menstrual hygiene kits.
- 6,000+ tonnes of food were distributed, alongside more than 66,000 tonnes of enriched flour

- Over 90,000 families received food assistance in the form of cash or vouchers. And more than 40,000 households had direct cash assistance, which they could use on the most essential items for their circumstances.
- Over 15,000 families received seed assistance packages, to help them to grow their own food.
- More than 1,000 households got water purification filters or tablets, with water delivered for 660 homes. 235 water tanks were built and 15 boreholes repaired (helping 22,500 families).
- Nearly 13,000 people trained subjects vital in emergencies, including Public Health and Hygiene, Child Protection and Gender-Based Violence.

ABOVE: In Zambia, our drought emergency food distribution programme added social distancing and handwashing stations, alongside COVID-19 prevention messaging.

Reaching children in a global pandemic

As of 29 January 2021, over 100 million confirmed cases of COVID-19⁸ had been reported worldwide and more than 2 million people had tragically died with the virus. A year ago, as schools closed and livelihoods collapsed, World Vision immediately responded. As a worldwide partnership, we coordinated our emergency responses and adapted existing programmes, aiming to reach 72 million people, including 36 million children, over 18 months. Our actions have prevented the spread of the virus; supported health services; continued support to children and families and advocated to ensure the most vulnerable children are included.

.....

By 14 December 2020 our global response had reached nearly 59 million people,⁹ including almost 26 million children.

RIGHT: In the Democratic Republic of Congo (DRC) over 5 million people heard health messages. 790 faith leaders shared this information with over 300,000 members of their communities as part of a Unilever funded project.

Prevent

More than 30 million people have learnt how to protect themselves with, for example, handwashing and social distancing. Thousands of faith leaders and community health workers helped prevent the spread of COVID-19 within their communities. They now stand ready to support vaccine acceptance and roll-out.



Support health services

Over 8 million masks and 4 million glove sets were delivered to medical facilities, health workers and communities. Full PPE was provided to nearly half a million medical personnel and 98% of community health workers continued working.¹⁰

In Somalia, our Tuberculosis project¹¹ expanded its diagnostic capacity to include COVID-19 testing.

BELOW LEFT: World Vision Somalia's COVID-19 response team deliver PPE to World Vision-supported TB centres, through the Ministry of Health, in Somaliland in June 2020. **BELOW RIGHT:** In June 2020, after 104 days, schools reopened in Kilimatinde, Tanzania. New measures included increased handwashing, face masks and extra teaching to cover the syllabus.



Support children and families

Last year, schools across the world closed, markets became inaccessible, and families lost their livelihoods. We gave over 6 million people food supplies and nearly 2 million people received cash and voucher assistance (worth more than \$19 million). Children learning at home received over a million sets of education materials.

Where open, schools in our programme areas were given PPE and hygiene equipment. In some places radio stations or the internet were used to support learning. In Malawi, we set up a campaign to help families deal with potential stigma of falling sick with COVID-19. In Albania's lockdown, a 'Stay at Home' family challenge engaged families in positive activities together.



⁸WHO Coronavirus Disease (COVID-19) Dashboard – covid19.who.int

⁹See our update: [COVID-19 Response Update – December 14, 2020](#)

¹⁰World Vision's COVER response, real time learning exercise, 23 Nov 2020, p 4.

¹¹Funded by The Global Fund to Fight AIDS, Tuberculosis and Malaria.

Advocating for children in a global pandemic

The pandemic – and the measures used to deal with it – created wide-ranging ‘aftershocks’ for children around the world, with already vulnerable families being hardest hit not only health-wise, but also by the economic, social and emotional impacts.

In spring 2020, it was predicted that 85 million more girls and boys worldwide may be exposed to physical, sexual and/or emotional violence over the following three months as a result of COVID-19 quarantines. And at least 4 million more girls could marry over the next two years.¹²

We’ve been advocating globally for – and with – these children not to be forgotten.



“I felt good representing my peers and to be the youth voice in different issues that concern us.” – Kristel from Albania, about the youth festival in 2020



International: responses to the crisis have been enhanced through 278 global, regional and national policy changes, thanks to our advocacy and external engagement.



Mozambique: 4 million people heard a national child protection campaign, via social media, mobile phones, television and community radio.¹³



India and Cambodia: we’re helping families made vulnerable by the pandemic, get support from government welfare schemes.



Uganda, Albania and Mozambique: young people successfully advocated for their local leaders to recognise the impact on children and consider them in post-pandemic recovery plans.

It takes a world... to end violence against children

It takes a world... is World Vision’s global campaign to end violence against children. In the UK, we launched our campaign with a focus on children in emergencies, calling on the UK Government to increase their investment in child protection in emergencies.

We asked the UK public to write to their MPs to join our call – and 325 MPs received letters from their constituents, calling on the UK Government to do more to end violence against children and we feel they have taken notice.

.....
“Tackling child, early and forced marriage, including in emergencies, is a key priority for my department and for the UK.”
 – Baroness Sugg

We remain committed to amplifying children’s and young people’s voices.

This year, we worked with more than 80 children and young people from five countries – including more fragile contexts of Afghanistan and Cox’s Bazar (Bangladesh) – and presented their views in the report *No happily ever after – what children really think about child marriage in humanitarian crises*. In the UK, youth advocates presented the report in Parliament including three specific calls to the UK Government.



BELOW: Milton Keynes Youth Cabinet meet with Ben Everitt MP and Gavin Sandmann, Head of Youth and Community at the MK council offices to discuss the *It takes a world* *No happily ever after* report on child marriage.



¹²Aftershocks publications used this year to advocate are available from wvi.org/publications, such as our *COVID-19 Aftershocks: A Perfect Storm* report.

¹³From World Vision’s *It takes a world: Global campaign progress report*.

Listening to the most vulnerable

Since 2018, we've been conducting specific research to listen to the voices of the most vulnerable children. In 2020, the COVID-19 pandemic made it impossible to conduct the research in the usual way. However, we were able to speak to children in the research areas in Democratic Republic of Congo and Sierra Leone.

This year, children told us about the negative impact of COVID-19 on their already difficult lives. In both research areas they shared experiences of fear, missing school and the impact of having to work and cope in families where incomes have fallen. In both the DRC and Sierra Leone, children spoke of the likelihood of increased teen pregnancy.

.....
 "Going to the reading club is one of the things I like in my village, as it prevents our parents from taking us to the farm."

– 11-year-old boy from Sierra Leone

The children still have aspirations to return to study and make a positive impact in the world.

We're also encouraged by the work of our programmes to reach the most vulnerable children through finding out where and who they are; our work with community groups to reach those children; and an increasing ability, amongst everyone in the communities we serve, to report abuse.



.....
 "The effort of all child protection actors [here] is not wasted, as there is a gradual decrease in the child abuse incidences. We will continue to push and advocate so that our voices will be heard far and wide." – Masalie, Child Researcher, Sierra Leone

ABOVE: Katempa, from the DRC who took part in this year's research, travels more than 10km in an isolated environment to water the family vegetable garden, one of her family's sources of income. **TOP LEFT:** Lansana from Sierra Leone took part in this year's research. **TOP RIGHT:** Kapyra, from the DRC who took part in this year's research, on a construction site carrying bricks for the construction of a house. **MIDDLE RIGHT:** Ibrahim, a child living with a disability, participating in and chairing a children's club meeting in Sierra Leone. **BOTTOM RIGHT:** Masalie, a Child Researcher from Sierra Leone, was part of this year's research.

From barriers to breakthrough

Including people with disabilities in India

We have taken a deep dive look into how disability is addressed in our India Field Office. More than a billion people – approximately 15% of the global population – are estimated to live with some form of disability.¹⁴ In India, stigma and entrenched inequalities mean many people with disabilities remain ‘invisible’ in their communities, without adequate support.

For over a decade, World Vision India has sought to ensure disability inclusion is at the heart of its work. Across all World Vision India’s long-term sponsorship programmes data is collected, helping to paint a picture of the need. This includes those living with disabilities, helping to identify and address their specific challenges. In 2020, we trained 2,000 faith leaders on disability inclusion, and worked with hundreds of local disabled people’s groups to ensure children and adults get the official documents needed to access rehabilitation and other vital services.

10-year-old Chanda was born with a physical disability that meant she wasn’t able to go to school regularly. We gave her a wheelchair, and she’s back in education and is also now an active member of a World Vision children’s club.

.....
“Now I can meet my friends and my sister every day takes me out in the market. I am so happy about it.” – Chanda, 10



ABOVE: Chanda, 10 (in front), with her mother and older sister. **RIGHT:** Garnos leading a children’s club session.

¹⁴World Health Organisation’s *Disability and health* fact sheet

Sustainable transformation in Armenia

World Vision Area Programmes have reached fragile rural communities in the Sisian and Alaverdi regions with a focus on sustainability and championing the most vulnerable families.

We have established and supported kindergartens. Over 2,000 children participate in clubs, (now run by the communities) and are keen participants in their own development.

The average monthly income for a farming family in Sisian has risen and over 300 of the poorest people in the region have joined producer groups, with productive land quadrupling over the last three years.

Armenia is becoming fully self-funding through local child sponsorship so will no longer receive World Vision UK funds. We’re proud to have been part of this journey in Armenia.

Garnos’ story

After his father left, 16-year-old Garnos’ mother struggled to support her four boys. A dedicated social worker helped them access services including education and healthcare. Garnos’ mum trained in positive parenting, problem-solving and managing household finances. The family

also received equipment and can grow crops for themselves and to sell, on their small plot of land.

Garnos also gained confidence in himself thanks to the children’s club. In fact, he’s become a group leader, motivating other young people.

.....
“There are many families in the world like us. We can’t help everyone but each of us can help someone in the world. I am happy that our family is one of the families who had a helping hand. Kindness makes change.”

– Garnos, 16



Accountability to our supporters

Last year was challenging. Challenging for our field staff, families, children and volunteers in the communities we serve and our supporters too. But when we needed our supporters most, to rise to the occasion, they did. We have been overwhelmed by the generosity and care shown by sponsors, corporates, churches, philanthropists, and institutional and private donors, who we had the immense privilege of partnering with last year. It is because of their support and incredible generosity, that we have been able to reach men,

women and children in the hardest to reach countries.

We are proud to be members of the Fundraising Regulator, adhering to their Fundraising Code of Practice, which covers various aspects of fundraising. We closely monitor how often we communicate with our supporters as well as logging their feedback – both positive and negative – to improve our practices. Thank you to those who take the time to give us feedback, we value your input greatly.



Our income

- Institutional grants, **£33.3m, 48%**
- Committed giving and other donations, **£30.2m, 43%**
- Donated goods and services, **£3.7m, 5%**
- Donations for emergencies, **£2.3m, 3%**
- Other, **£0.1m, 1%**

Our expenditure

- Charitable activities, **£56.0m, 83%**
- Raising funds, **£11.3m, 17%**



Honouring our supporters in a challenging year

We greatly value the dedication and commitment of all of our supporters and this year, we would like to honour, one incredible couple who have supported our work for 40 years. Steve and Carolyne Walker (pictured) have sponsored 13 children across five countries since 1981.

.....
 “They truly do what they say. Their people, whether in Milton Keynes, or halfway around the world... are dedicated to improving the lives of our [sponsored] children, their families and their communities.”
 – Steve and Carolyne

They continued to say:

“Everything they do is with the aim of making all the improvements self-sustaining, something about teaching a man to fish comes to mind!

We’ve also been able to become involved with some specific projects, beyond sponsorship. We’re currently helping with a programme to provide clean water to some schools and to some of the poorest families, something we take for granted. You will be amazed and thrilled to be part of it.”

Andrea, their daughter also sponsors children, continuing to share the care and compassion her mum and dad have shown, giving real hope to the next generation.

Thank you, Steve, Carolyne, and Andrea for being a part of the World Vision family and helping to transform the lives of so many around the world. Today, we celebrate you – our unsung heroes!

Our supporters are the lifeblood of what makes all our work possible. And to this end, we are always looking for new ways to grow and invite others on the incredible journey.



ABOVE: Carolyne and Steve spend a day with their sponsored children Seiha and Sil (in wheelchairs) and the boys’ sister, Maly, in Cambodia.

Conclusion

It has been an extraordinary year. In the face of significant challenges and disruption caused by COVID-19, our emergency response work and longer-term development programming adapted remarkably, achieving, as we did last year, 86% of our objectives. We see measurable progress in our lifesaving work providing food, water and shelter and in our longer-term projects increasing children's immunity through immunisation and nutrition, education and all aspects of child wellbeing.

We have continued our drive to focus on the most vulnerable. In part through increasing investment in those places where there are a greater percentage of highly vulnerable populations. Over two-thirds of the people we support are now in fragile or very low developing countries. This is also due to using approaches designed to address the needs of the most vulnerable families across the board.

We've also been very encouraged to see clear evidence of the sustainability of our work in Armenia as World Vision UK's support there ends.

Thank you to everyone who has made this impact possible, bringing real transformation to the lives of vulnerable children this year.

Looking forwards

As we look towards 2021, we will continue to increase our impact in the lives of the most vulnerable, strengthening a focus on adolescents (where we have found some gaps in our programming), along with a renewed drive around Gender Equity and Social Inclusion.

In alignment with the growing global focus on climate change, we will step up our support to communities on the frontlines of the climate emergency, continue to work on reducing our own environmental footprint globally, and step up our efforts to influence decision makers on global climate change agreements, ensuring that the voices and needs of the most vulnerable children are heard and prioritised.

Our It takes a world campaign will be calling on the UK Government, as G7 host, to include a focus on addressing barriers to education, with supporters asking their MPs to publicly show their support.

In the immediate future we will continue to respond to needs created by COVID-19, helping communities to recover from the long-term effects of the global pandemic and support the challenge of the global vaccine roll-out.



.....
“Do hand washing frequently and this would defeat corona. Be at home and continue studies and be safe from corona.” – Translation of poster by Arohi, 12, from India.

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