



World Vision®

MAKE A DIFFERENCE

SEE YOUR IMPACT

JOIN OUR MISSION



**A brighter
future**

FOR EVERY CHILD

Join our mission

We tackle poverty at its roots. Our integrated approach includes water, healthcare, education, child protection, and income generation, so every child can grow into who God created them to be.

PHOTO: Joseph, 8, from South Sudan, helps his mother Makaleta harvest peanuts. Thanks to World Vision, Makaleta's learned how to increase her harvest and make an income. She can now buy nutritious food for Joseph and his four siblings and pay their school fees.



A BRIGHTER FUTURE FOR EVERY CHILD

Our focus is on helping the most vulnerable children overcome poverty and experience fullness of life. We help children of all backgrounds, even in the most dangerous places, inspired by our Christian faith.



World Vision has over 70 years of experience working with communities, donors, partners, and governments to create opportunities for better futures for vulnerable children... even in the toughest places.



We serve alongside the poor and oppressed as a demonstration of God's unconditional love for all people. World Vision serves all people, regardless of religion, race, ethnicity, or gender.



We empower communities and guide them to set their own goals and equip them so that progress made is sustained, and continued, long after we've left.



When disaster strikes, we are on the ground, quickly providing immediate support – and we stay helping to rebuild lives for children, families, and communities.



Our approach to end violence against children protects them today and empowers them for tomorrow. We do this by equipping them, their communities, and local partners with the tools to address the root causes of violence against children.

For every child,
LIFE IN ALL ITS FULLNESS,
and for every heart
THE WILL TO MAKE IT SO.

See your impact

In 2020,¹ we reached nearly 2 million children benefitting a total of over 3.6 million people. This included responding to humanitarian emergencies in 24 countries, reaching over 500,000 children.

We work in nearly 100 countries around the world. Here are some stories highlighting how, together with our supporters and partners, we help transform communities and protect children. For more information, visit: worldvision.org.uk/ourimpact.

UGANDA – Protecting girls

Worldwide, 12 million girls get married every year before they turn 18. That's 23 girls every minute.² As a result of COVID-19, millions more girls (and also boys) may be exposed to physical, sexual and/or emotional violence. World Vision works with communities and local faith leaders to protect girls and keep them in education. Judith, 13, from Uganda, is a member of a reading club supported by World Vision. Thanks to the club, she has been able to continue her studies despite her school closing because of the virus.

“We have books, clean water and a good learning environment,” she says.



 World Vision UK's emergency appeals (2020)³

 World Vision UK's other programmes

 Where the World Vision Partnership works

¹Our reporting year is from October 2019 to September 2020.

²Source: girlsnotbrides.org/about-child-marriage

³Some also have other programmes too



BANGLADESH – Responding to emergencies

In one of the world's most populated refugee camps in Bangladesh, the pandemic triggered a state of global health emergency. World Vision responded immediately by distributing soaps and teaching families about hygiene.

“I learned about hand washing at World Vision's learning centre,” says Nurankis, 11.



CAMBODIA – Fighting hunger

With the spread of COVID-19, many families have lost their jobs and means to buy food. World Vision has provided food kits to families. Children like Doern, 10, from Cambodia can now eat healthy food.



KENYA – Adapting to climate change

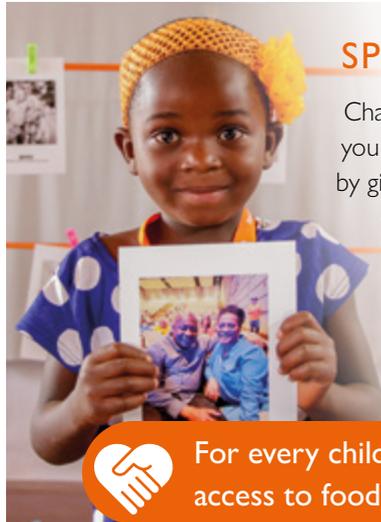
Many fragile countries endure the effects of climate change through droughts, floods, mud slides and locusts, which threaten lives and livelihoods. In Kenya, we work with communities to protect and restore water sources and storage. We also improve families' livelihoods by teaching better farming techniques.

“I have seen our trees grow bigger and we also get fruit to eat such as guava [and] avocado,” says Naaman, 13.



Make a difference

There are many ways you can help the world's most vulnerable children and give them the life they deserve.



SPONSOR A CHILD

Change a child's life for good. Through sponsorship, you build lasting change to a child and community by giving clean water, nutritious food, healthcare, education, protection and a future they can finally look forward to. See the difference you're making, and the joy you bring to children like Naomi, 8, from Zambia.

Visit: worldvision.org.uk/child-sponsorship

 For every child you help, **4 more children** receive access to food, health care, water and education.



SAVE AND PROTECT CHILDREN

Help save and protect children in the world's most dangerous places, like Ahmad*, 4, (pictured) a refugee from Syria, by donating regularly to **Childhood Rescue**. In places torn apart by conflict and violence. In the villages reduced to rubble by natural disasters. In the refugee camps where children arrive traumatised and desperate for safety. We can be there, thanks to you.

Visit: worldvision.org.uk/childhoodrescue

*Name changed to protect the child's identity.

"A chance to change lives and do something amazing. BEST THING I HAVE EVER DONE!"

– Richard, Fundraiser 2018 (pictured right)



GET INVOLVED

Being part of the 'Orange family' is not all about giving money, it's about doing things together. Create wonderful experiences with World Vision whilst changing children's lives.

Fundraise – Organise fun events with your friends, family and community. For inspiration and free resources, go to: worldvision.org.uk/fundraising

Volunteer – Join us as we tour with amazing artists or at Christian Festivals. Check what's coming up at: worldvision.org.uk/volunteer

Act – It takes people like you to end violence against children. Stand with us to protect them: worldvision.org.uk/ITAW

Pray – As a Christian charity, we reflect God's love in all we do. Get your monthly prayer email: worldvision.org.uk/together and activities for your church: worldvision.org.uk/church-partners

GIVE A GIFT

Another way you can make a significant difference in children's lives is to give a gift:

Gift in your Will – Continue to bring lasting change by leaving a legacy: worldvision.org.uk/legacy

Give in Memory – Create a tribute to someone you love or collect donations in lieu of funeral flowers: worldvision.org.uk/rememberme

Must Have Gifts – From birthdays to teachers' presents, there are gifts for everyone: musthavegifts.org





Join us to give a brighter future to every child.

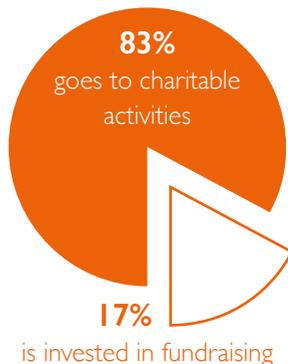
We're dedicated to investing in sustainable change
– the kind that can last for generations.

HOW OUR TOTAL INCOME IS SPENT

You deserve to know how your donations have changed lives for good. That is why we're transparent about our expenses and are always prepared to share this with you.

In 2020, donations from the UK transformed the lives of over 2 million children. We raise money from a range of sources – including supporter donations, gifts-in-kind and grants from donors like the UK government.

In 2020 we raised £69.6m in total. 83% was spent on our work to care for and protect children. The remaining 17% was spent on fundraising, so we can continue our life-changing work.



World Vision UK

World Vision House, Opal Drive, Fox Milne, Milton Keynes, MK15 0ZR

tel: +44 (0) 1908 84 10 00 fax: +44 (0) 1908 84 10 01 email: info@worldvision.org.uk

worldvision.org.uk Follow us: [@WorldVisionUK](https://twitter.com/WorldVisionUK)     

At World Vision, our focus is on helping the most vulnerable children, in the most dangerous places, overcome poverty and injustice. Inspired by our Christian faith, we've worked together with communities, partners, local leaders and governments, for over 70 years, so that children – of all faiths and none – are empowered to experience fullness of life. World Vision UK is a registered charity no. 285908, a company limited by guarantee and registered in England no. 1675552. Registered office as above.



Registered with
**FUNDRAISING
REGULATOR**

FRONT/BACK COVER: Rohingya refugee girl, Jannatul, 5, loves attending the Child Friendly Space near her shelter in the refugee camps. All photos unless stated: © 2019-2021 World Vision